

## FEATURED STORY

### Sociable Killers

***New studies of the white shark (aka great white) show that its social life and hunting strategies are surprisingly complex.***

**By R. Aidan Martin and Anne Martin**

**I**t's twenty past seven on a winter morning. Our research vessel drifts off Seal Island, South Africa. A lone Cape fur seal pup porpoises through the gently rolling swells toward the island. Suddenly, a ton of white shark launches from the water like a Polaris missile, the little seal clamped between its teeth. Framed against purple clouds washed with the orange light of breaking dawn, the shark clears the surface by an astonishing six feet. It hangs, silhouetted in the chill air for what seems an impossibly long time before it falls back into the sea, splashing thunderous spray beneath a gathering mob of seabirds. We and our crew of five student volunteers watch breathlessly as the drama unfolds. Now mortally wounded and lying on its side at the surface, the seal raises its head and weakly wags its left foreflipper.

The shark, an eleven-and-a-half-foot male we call Sneaky, circles back unhurriedly and seizes the hapless pup again. He carries it underwater, shaking his head violently from side to side, an action that maximizes the cutting efficiency of his saw-edged teeth. An ominous blush stains the water and the oily, coppery smell of the wounded seal prickles our nostrils. The seal carcass floats to the surface while gulls and other seabirds compete vigorously for its entrails, squawking avian obscenities at one another. Sneaky returns to his meal, and another white shark rises from below—a thirteen-foot male we call Couz.

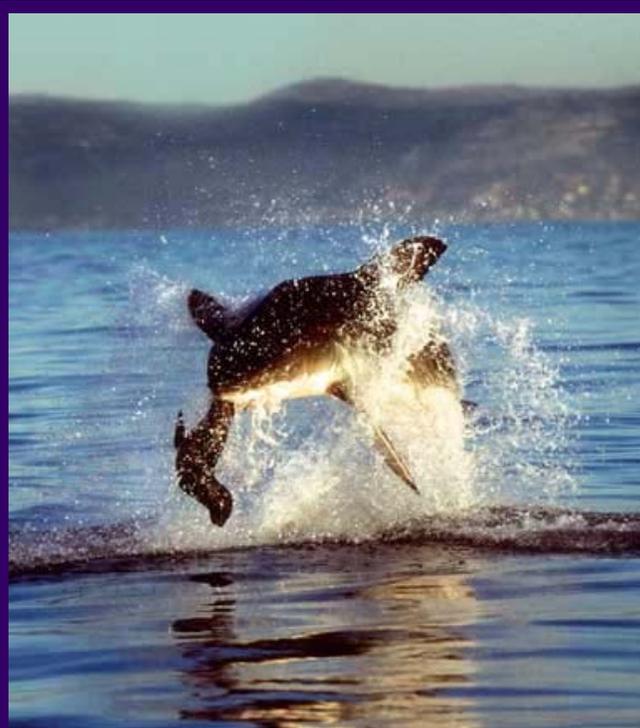
For white sharks (also known as great whites), socializing trumps dining. Sneaky turns his attention to Couz. Is he friend or foe? Of higher or lower rank? For half a minute, Sneaky and Couz swim side by side, warily sizing each other up as white sharks do when they meet. All of a sudden, Sneaky hunches his back and lowers his pectoral fins in response to the threat posed by the larger shark, whereupon he and Couz veer apart. As we record their interactions, a female sweeps in and usurps the remains of Sneaky's abandoned meal. Then calm returns to the sea. Just six minutes have passed since the seal pup was innocently making its way to shore.

Watching such ferocious predatory assaults and intense socializing is a shark biologist's dream. In fact, despite the white shark's reputation as the animal kingdom's überpredator, surprisingly little is known about the basics of its foraging behavior: its hunting tactics, its feeding cycle, its preferences in prey. Its migration routes and favorite hunting grounds, aside from the waters around Seal Island and several other places, remain largely unknown. And even less is known about its social behavior. Most people—at least since the movie



A white shark's dorsal fin breaks the surface.

*Photo by Neil Hammerschlag. All photos courtesy of the ReefQuest Centre for Shark Research ([www.elasmo-research.org](http://www.elasmo-research.org))*



A Cape fur seal's rear flippers are clamped in the jaws of a white shark. The sharks rush their quarry from directly below; the power of the attack often hurtles both predator and prey out of the water.

Photo by Neil Hammerschlag

*Jaws*—assume the creatures are solitary, stupid, antisocial brutes. But after observing the white sharks at Seal Island for eight seasons, and documenting more than 2,500 predatory attacks, we have arrived at quite a different opinion. Our research demonstrates that white sharks are intelligent, curious, oddly skittish creatures, whose social interactions and foraging behavior are more complex and sophisticated than anyone had imagined.

Nowhere is that social and foraging behavior on more vivid display than at Seal Island, a rocky, five-acre islet in False Bay, twenty-two miles south of Cape Town. The island is home to some 64,000 Cape fur seals, plus thousands of cormorants, gulls, penguins, and other seabirds. Mother fur seals give birth here in the spring, around the end of December. By early May the pups are joining their older siblings on fishing trips into False Bay and beyond. That's when the white sharks start showing up—from parts unknown—to hunt the young-of-the-year pups.

Chris Fallows and Rob Lawrence, South African naturalists based in Simon's Town on False Bay, discovered the site's attractions in 1995,

when they observed the sharks' vigorous seasonal predatory activity and their remarkable aerial hunting style. (Both behaviors can be observed elsewhere, but far less frequently than at Seal Island.) At Fallows and Lawrence's invitation, we visited Seal Island in 2000 to see for ourselves. Since then we have returned each southern winter to continue studying the remarkable behavior of the white shark.

In the popular imagination, *Carcharodon carcharias* is the quintessential predator. The largest of all predatory sharks, it reaches a length of more than twenty feet and a weight of 4,500 pounds. The white shark possesses acute color vision, the largest scent-detecting organs of any shark, and sensitive electroreceptors that give it access to environmental cues beyond human experience.

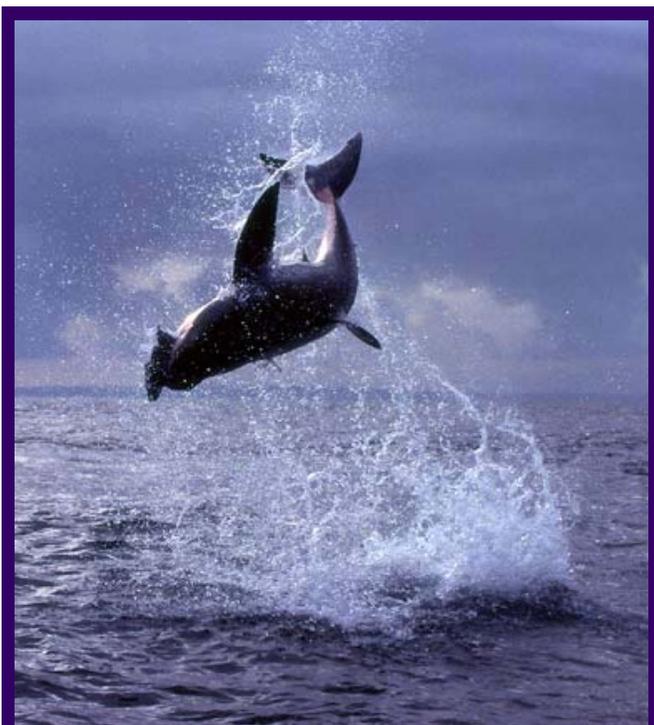
As for habitat, the white shark prefers cool and temperate seas worldwide. Its brain, swimming muscles, and gut maintain a temperature as much as twenty-five Fahrenheit degrees warmer than the water. That enables white sharks to exploit cold, prey-rich waters, but it also exacts a price: they must eat a great deal to fuel their high metabolism.

The white shark's diet includes bony fish, crabs, rays, sea birds, other sharks, snails, squid, and turtles, but marine mammals may be its favorite meal. Many of them are big, powerful animals in their own right, but predators with the means to catch them hit caloric pay dirt when they sink their teeth into the mammals' thick layer of blubber. Pound for pound, fat has more than twice as many calories as protein. By one estimate, a fifteen-foot white shark that consumes sixty-five pounds of whale blubber can go a month and a half without feeding again. In fact, a white shark can store as much as 10 percent of its body mass in a lobe of its stomach, enabling it to gorge when the opportunity arises (such as when it encounters a whale carcass) and live off its



Lured by a seal-shaped decoy that has been pulled along the surface on a fishing line, a white shark breaches completely out of the water.

Photo by Alexandra Barron



A decoy draws an early morning attack.

*Photo by Neil Hammerschlag*

hoard for extended periods. Usually, though, white sharks eat more moderately.

How does a white shark decide what to eat? A model known as optimal foraging theory offers a mathematical explanation of how predators weigh the calorie content of food against the energetic cost of searching for it and handling it. According to the theory, predators employ one of two basic strategies: they seek to maximize either energy or numbers. Energy maximizers selectively eat only high-calorie prey. Their search costs are high, but so is the energy payoff per meal. Numbers maximizers, by contrast, eat whatever kind of prey is most abundant, regardless of its energy content, thereby keeping per-meal search costs low.

Based on optimal foraging theory, A. Peter Klimley, a marine biologist at the University of California, Davis, has proposed an intriguing theory about the feeding behavior of the white shark. According to Klimley's theory, white sharks are energy maximizers, so they reject low-fat foods. That neatly explains why they often feed on seals and sea lions but rarely on penguins and sea otters, which are notably less fatty. As we mentioned earlier, however, white sharks eat many other kinds of prey. Although those prey may be low-cal, compared with sea mammals, they may also be easier to find and catch, and

thus sometimes energetically more attractive. It seems likely that white sharks follow both strategies, depending on which is the more profitable in a given circumstance.

Of all marine mammals, newly weaned seals and sea lions may offer the best energy bargain for white sharks. They have a thick layer of blubber, limited diving and fighting skills, and a naïveté about the dangers lurking below. Furthermore, they weigh in at about sixty pounds, a good meal by anyone's standards. Their seasonal presence at certain offshore islands—Seal Island, the Farallon Islands off San Francisco, and the Neptune Islands off South Australia—draws white sharks from far and wide. Each winter, white sharks drop by Seal Island for between a few hours and a few weeks, to feast on young-of-the-year Cape fur seals. White sharks that visit either Seal Island or the Farallon Islands come back year after year, making those islands the marine equivalent of truck stops.

Far from being the indiscriminate killers the movies have portrayed, white sharks are quite selective in targeting their prey. But on what basis does a shark select one individual from a group of superficially similar animals? No one knows for sure. Many investigators think predators that rely on single-species prey groups, such as schools of fish or pods of dolphins, have developed a keen sense for subtle individual differences that indicate vulnerability. An individual that lags behind, turns a little slower, or ventures just a bit farther from the group may catch the predator's eye. Such cues may be at work when a white shark picks a young, vulnerable Cape fur seal out of the larger seal population at Seal Island.



Fool me once . . . Another shark falls for the decoy. After one or two strikes, however, most get wise to the ruse.

*Photo by Neil Hammerschlag*

The location and timing of predatory attacks are also far from indiscriminate. At high tide on the Farallon Islands, for instance, there is heavy competition for space where northern elephant seals can haul themselves onto the rocks, and the competition forces many low-ranking juve-nile seals into the water. Klimley—along with Peter Pyle and Scot D. Anderson, both wildlife biologists then at the Point Reyes Bird Observatory in California—has shown that at the

Farallons, most white-shark attacks take place during high tide, near where the mammals enter and exit the water.



Attacking a decoy, a white shark spins tail-over-head.

*Photo by Neil Hammerschlag*

Similarly, at Seal Island, Cape fur seals leave for their foraging expeditions from a small rocky outcrop nicknamed the Launch Pad. Coordinated groups of between five and fifteen seals usually leave together, but they scatter while at sea and return alone or in small groups of two or three. White sharks attack almost any seal at Seal Island—juvenile or adult, male or female—but they particularly target lone, incoming, young-of-the-year seals close to the Launch Pad. The incoming seal pups have fewer compatriots with which to share predator-spotting duties than they do in the larger outgoing groups. Furthermore, they're full and tired from foraging at sea, making them less likely to detect a stalking white shark.

The white shark relies on stealth and ambush when hunting seals. It stalks its prey from the obscurity of the depths, then attacks in a rush from below. Most attacks at Seal Island take place within two hours of sunrise, when the light is low. Then, the silhouette of a seal against the water's surface is much easier to see from below than is the dark back of the shark against the watery gloom from above. The shark thus maximizes its visual advantage over its prey. The numbers confirm it: at dawn, white sharks at Seal Island enjoy a 55

percent predatory success rate. As the sun rises higher in the sky, light penetrates farther down into the water, and by late morning their success rate falls to about 40 percent. After that the sharks cease hunting actively, though some of them return to the hunt near sunset.

But Cape fur seals are hardly helpless victims. They are big, powerful predators in their own right, and take defensive advantage of their large canine teeth and strong claws. They also exhibit a remarkable range of antipredator tactics. Swimming quickly in small groups to or from the Launch Pad minimizes their time in that high-risk zone, and they remain in the relative safety of the open sea for extended periods. When they detect a white shark, seals often do a headstand, vigilantly scanning underwater with their rear flippers in the air. They also watch one another closely for signs of alarm. Alone, in pairs, or in threes, Cape fur seals occasionally even follow a white shark, swirling around it as if to let the would-be predator know its cover has been blown.

To avoid a shark attack, seals may leap in a zigzag pattern or even ride the pressure wave along a shark's flank, safely away from its lethal jaws. If an attacking shark does not kill or incapacitate a seal in the initial strike, superior agility now favors the seal. The longer an attack continues, the less likely it will end in the shark's favor. Cape fur seals never give up without a fight. Even when grasped between a white shark's teeth, a Cape fur seal bites and claws its attacker. One has to admire their pluck against such a formidable predator.

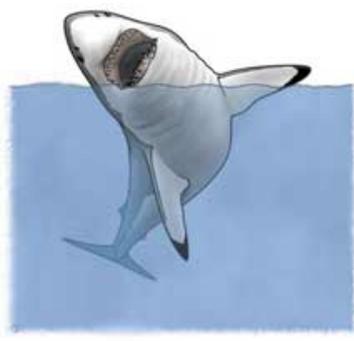
After the morning flush of predatory activity at Seal Island, white sharks turn to socializing. We have discovered, by observing both from the surface and with underwater cameras, that the social behavior of these sharks is astonishingly complex. During the past five years, we have cataloged twenty distinct social behaviors in white sharks at Seal Island, half of which are new to science. We are just beginning to understand their significance, but many are related to establishing social rank [see illustrations below].



A Cape fur seal pup leaps nimbly out of harm's way, just as a white shark breaks the surface in attack.

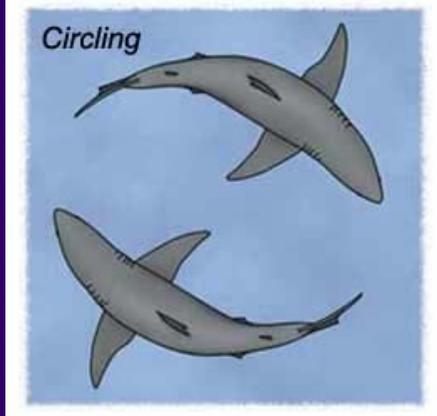
*Photo by Neil Hammerschlag*

### Repetitive Aerial Gaping



White shark holds its head above the surface, repeatedly gaping its jaws, often after failing to capture a decoy. The behavior may be a socially nonprovocative way to vent frustration.

### Circling



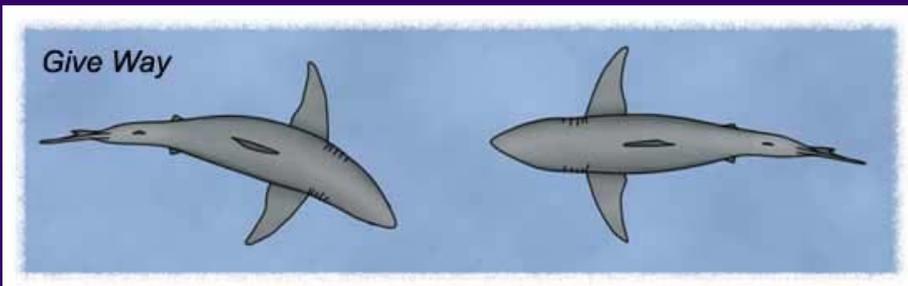
Two or three white sharks follow one another in a circle, perhaps to identify one another or to determine rank.

## High Society

White sharks engage in at least twenty distinct social behaviors; eight are shown here. The significance of the behaviors remains largely unknown, but many help the sharks establish social rank and avoid physical conflict.

*Illustrations © Emily S. Damstra ([www.emilydamstra.com](http://www.emilydamstra.com)); used with permission of the artist*

### Give Way

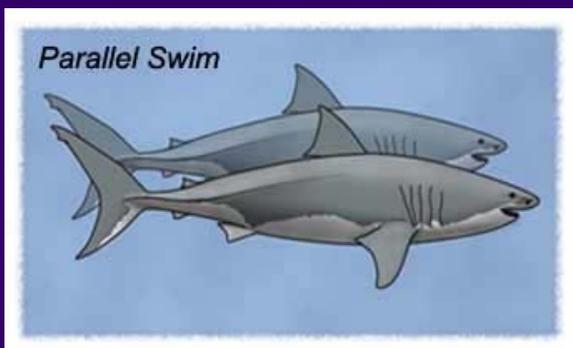


Two white sharks swim toward one another. The first to swerve cedes dominance—a white-shark version of “chicken.”

### Splash Fight

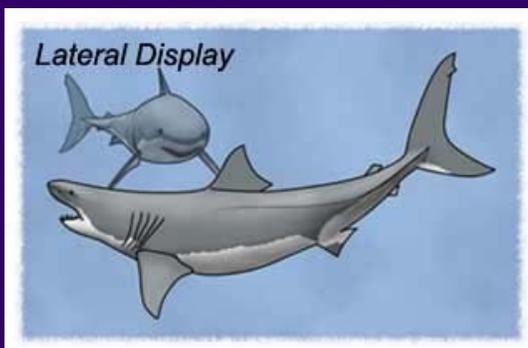


Two sharks splash each other with their tails, a rare behavior, apparently to contest the ownership of a kill. The shark that makes the most or biggest splashes wins, and the other accepts a submissive rank. A single shark may also splash another to establish dominance or contest a kill.



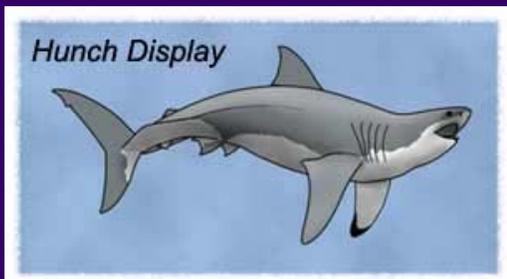
*Parallel Swim*

Two white sharks swim slowly, side by side, several feet apart, perhaps to compare size and establish rank, or to determine ownership of a disputed kill. The submissive shark flinches and swims away.



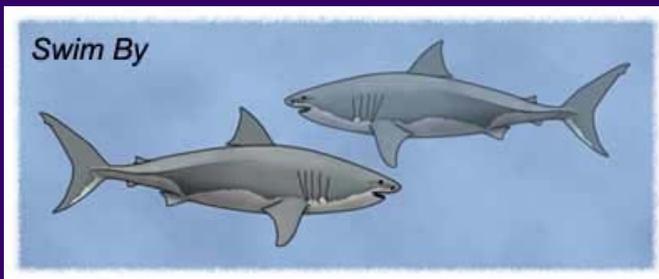
*Lateral Display*

White shark in foreground stretches out perpendicular to another shark for a few seconds, perhaps to show off its size and establish dominance.



*Hunch Display*

White shark arches its back and lowers its pectoral fins for several seconds in response to a threat, often from a dominant shark, before fleeing or attacking.



*Swim By*

Two white sharks glide slowly past each other in opposite directions, several feet apart. They may be comparing sizes to determine which is dominant, or simply identifying each other.

Rank appears to be based mainly on size, though squatter's rights and sex also play a role. Large sharks dominate over smaller ones, established residents over newer arrivals, and females over males. Why such a focus on rank? The main reason is to avoid combat. As many as twenty-eight white sharks gather at Seal Island each day during the winter seal-hunting season, and competition among them for hunting sites and prey is intense. But since white sharks are such powerful, heavily armed predators, physical combat is a risky prospect. Indeed, unrestrained combat is extremely rare. Instead, the white sharks at Seal Island reduce competition by spacing themselves while hunting, and they resolve or avert conflicts through ritual and display.

At Seal Island, white sharks arrive and depart year after year in stable "clans" of two to six individuals. Whether clan members are related is unknown, but they get along peacefully enough. In fact, the social structure of a clan is probably most aptly compared to that of a wolf pack: each member has a clearly established rank, and each clan has an alpha leader. When members of different clans meet, they establish social rank nonviolently through any of a fascinating variety of interactions.

For example, as was the case with Sneaky and Couz, two white sharks often swim side by side, possibly to compare their relative sizes; they may also parade past each other in opposite directions or follow each other in a circle. One shark may direct splashes at another by thrashing its tail, or it may leap out of the water in the other's presence and crash to the surface. Once rank is established, the subordinate shark acts submissively toward the dominant shark—giving way if they meet, or avoiding a meeting altogether. And rank has its perks, which can include rights to a lower-ranking shark's kill.



Another form of nonviolent, tension-diffusing behavior often takes place after a shark repeatedly fails to catch bait (typically a tuna head) or a rubber seal decoy: the shark holds its head above the surface while rhythmically opening and closing its jaws. In 1996 Wesley R. Strong, a shark investigator then affiliated with the Cousteau Society in Hampton, Virginia, suggested the behavior might be a socially nonprovocative way to vent frustration—the equivalent of a person punching a wall.

White sharks have a number of markings that may serve a social purpose. The pectoral fins, for instance, feature black tips on the undersurface and white patches on the trailing edge. Both markings are all but concealed when the sharks swim normally, but are flashed during certain social interactions. And a white patch that covers the base of the lower lobe of the shark's two-pronged tail may be important when one shark follows another. But if those markings help white sharks signal to one another, they may also make the sharks more visible to their prey. And if so, the trade-off between camouflage and social signaling demonstrates the importance of social interactions among white sharks.



A pair of white sharks swim in a circle, perhaps to identify each other or to assess rank.

*Photo by Alexandra Barron*

Complex social behaviors and predatory strategies imply intelligence. White sharks can certainly learn. The average shark at Seal Island catches its seal on 47 percent of its attempts. Older white sharks, however, hunt farther from the Launch Pad and enjoy much higher success rates than youngsters do. Certain white sharks at Seal Island that employ predatory tactics all their own catch their seals nearly 80 percent of the time. For example, most white sharks give up if a seal escapes, but a large female we call Rasta (for her extremely mellow disposition toward people and boats) is a relentless pursuer, and she can precisely anticipate a seal's movements. She almost always claims her mark, and seems to have honed her hunting skills to a sharp edge through trial-and-error learning.

We are also learning that white sharks are highly curious creatures that systematically escalate their explorations from the visual to the tactile. Typically, they nip and nibble to investigate with their teeth and gums, which are remarkably dexterous and much more sensitive than their skin. Intriguingly, highly scarred individuals are always fearless when they make "tactile explorations" of our vessel, lines, and cages. By contrast, unscarred sharks are uniformly timid in their investigations. Some white sharks are so skittish that they flinch and veer away when they notice the smallest change in their environment. When such sharks resume their investigations, they do so from a greater

distance. In fact, over the years we have observed remarkable consistency in the personalities of individual sharks. In addition to hunting style and degree of timidity, sharks are also consistent in such traits as their angle and direction of approach to an object of interest.

Any discussion of white sharks must acknowledge their occasional, though much-publicized, "attacks" on people. The vast majority of them, however, bear no resemblance to shark attacks on prey. The attacks on people are slow and deliberate, and the resulting wounds are relatively minor compared with the wounds inflicted on prey. About 85 percent of the victims survive. Deaths do occur from blood loss, but there are very few verified cases in which a white shark actually consumed a person. Clearly, we are not on their menu.

Klimley suggests that, compared with blubbery marine mammals, people are simply too muscular to constitute a worthwhile meal. Our view is different: we believe that white sharks probably bite people not to eat them but to satisfy their curiosity. Fortunately, the shark's investigation of a person is

usually interrupted by the victim's brave companions.

For all the fear white sharks inspire, it is ironic that people probably pose the single greatest threat to white sharks. People kill them for sport and trophies, and hunt them to reduce their populations near swimming and surfing beaches. In addition, there's a flourishing and lucrative black market in white-shark jaws, teeth, and fins, even though such trade is illegal under international law. White sharks take between nine and sixteen years to reach maturity, and females give birth to just two to ten pups every two or three years. Such a life in the slow lane makes the white shark extremely vulnerable to even moderate levels of fishing.

In recent studies, electronic tags attached to individual white sharks and monitored by satellites have shown that the animals can swim thousands of miles a year. One individual swam from Mossel Bay, South Africa, to Exmouth, Western Australia, and



A frequent visitor to Seal Island, the white shark nick-named "Rasta" raises her eyes above the surface to inspect the author.

*Photo by R. Aidan Martin*



An adult male and two adult female Cape fur seals, with two young-of-the-year pups. The white shark's eclectic diet includes crabs, snails, squid, fish, and other sharks. But its preferred repast is seal and sea lion, particularly the young, whose thick blubber makes for a calorie-rich meal. Each year white sharks return to seal hotspots, such as Seal Island in nearby False Bay, to prey on seal pups just learning to fish at sea.

*Photo by Neil Hammerschlag*

back—a round trip of 12,420 miles—in just nine months. Such long-distance swimming may take white sharks through the territorial waters of several nations, making the sharks hard to protect (not to mention hard to study). Yet a better understanding of their habitat needs, their movement patterns, their role in the marine ecosystem, and their social lives is critical to the species' survival.

As September approaches, the white sharks' hunting season at Seal Island draws to a close. Soon most of them will depart, remaining abroad until their return next May. The Cape fur seal pups that have survived this long have become experienced in the deadly dance between predator and prey. They are bigger, stronger, wiser—and thus much harder to catch. The handful of white sharks that remain in False Bay year-round probably shift to feeding on fishes such as yellowtail tuna, bull rays, and smaller sharks. In effect, they seasonally switch feeding strategies from energy maximization to numbers maximization.

Next May we, too, will return. But fieldwork always has its surprises, and we cannot predict what the white sharks of Seal Island will have in store for us.



**R. Aidan Martin and Anne Martin** are a husband-and-wife team of marine biologists based in Vancouver, Canada. Aidan, who specializes in the behavioral ecology of sharks and rays, is director of the ReefQuest Centre for Shark Research ([www.elasmo-research.org](http://www.elasmo-research.org)); a research associate in the zoology department of the University of British Columbia, in Vancouver; and an adjunct professor at the Oceanographic Center of Nova Southeastern University, in Dania Beach, Florida. He is the author

*of Field Guide to the Great White Shark (ReefQuest Centre for Shark Research, 2003) and is at work on a book about shark behavior for Cambridge University Press. Anne, a salmon biologist with Fisheries and Oceans Canada, is also an underwater and topside photographer and videographer. She assists Aidan in his field research, lends a hand when he teaches field courses in shark biology and coral reef ecology, prepares graphics for his scientific and educational presentations, edits his writings, and permits him to dissect sharks in their kitchen.*

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